



# Valeriya Shadrina

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**Zest Leaders Designer**

**Zest Leaders Assistant**

**In ZL:** since 2012.

**Experience in design:** more than 5 years in the publishing house "Contact Culture", creation of printed products and development of corporate style.

**Work experience in advertising:** participation in international contests of advertising, creation of printed and video advertising.

**Experience in media projects:** shooting short films, screensavers, work in 'Infographics'.

**Education:** Russian State University of Cinematography, Department of Animation and Multimedia.

**About myself:** I was born in Perm. I draw pictures, learn directing, make short films. Since childhood I have been dreaming of my own horse. My strong passions are creating ideas, communicating with people, having bright colors on the canvas and in my life.