



Elena Sidorenko

Zest Leaders Associated Partner,

Ph.D.,

Associate Professor of St. Petersburg State University

Social Psychology Dept.,

Member of Russian Psychological Association

In ZL: since 2005.

Trainer experience: overall training experience in training exceeds 30 years. A representative of the first wave of the most experienced trainers-psychologists with immense systematic education, academic erudition and enormous professional & personal experience.

Areas of scientific interest in business psychology: interaction methods in a team, personnel motivation, strategies of building business networking systems.

Teaching experience: St. Petersburg State University, Department of Psychology since 1986 till present. St. Petersburg State University, Department of Economy (a part-time position) since 2007 till present, Stockholm School of Economics (a part-time position) since 1997 till present.

Education: St. Petersburg State University, Department of Psychology, 1977;
Manchester Business School, 1992.

About myself: being both a trainer and a psychologist I prioritize practical result. It is vital that participants of program would leave with a feeling that they obtained something what they can work with right after the end of the training - today, now, at their work places. My hobbies are opera and travelling. It is amazing opportunity to combine pleasure with possibility to find out something new.

Author of trainings:

1. Clear Communication in Organizations.
2. Personal Influence and Counter Influence.
3. Development of Organizational Commitment.
4. Leadership and Practical Skills of Managers.
5. Emotional Intelligence in Business
6. Motivation Management and Commitment Development
7. Wit Skills.
8. Master Class "Effective Public Performance".
9. Master Class "Interactive Methods in Teaching Technical Disciplines".
10. Master class "Delivering a Business Training".
11. Master class "New Trainings Design".
12. Master class "New Training Technologies" etc.

Author of books:

1. Psychodramatic and Non-directive Approaches in Working with Groups, 1992.
2. Inferiority Complex and Analysis of Early Memories in Alfred Adler's Concept, 1993.
3. Reorientational Training Experiments, 1995.
4. Methods of Mathematic Processing in Psychology, 1996.
5. Motivation Training, 2000.
6. Influence and Counter Influence Training, 2001.
7. Training of Communication Competence in Business Interaction, 2002.
8. Training Design Technologies. From an Idea to the Result, 2007.
9. 40 articles in magazines and digests.